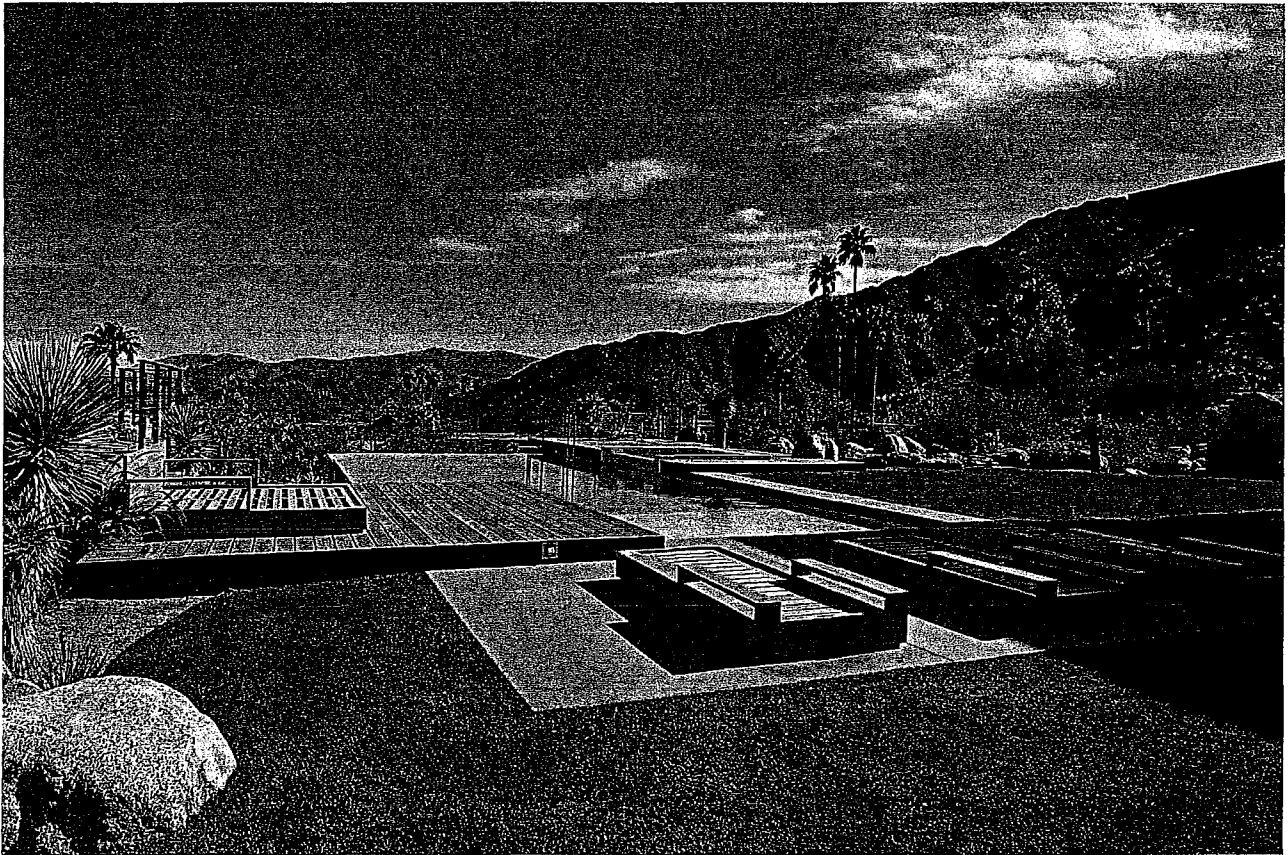

Swimming Pool Blog



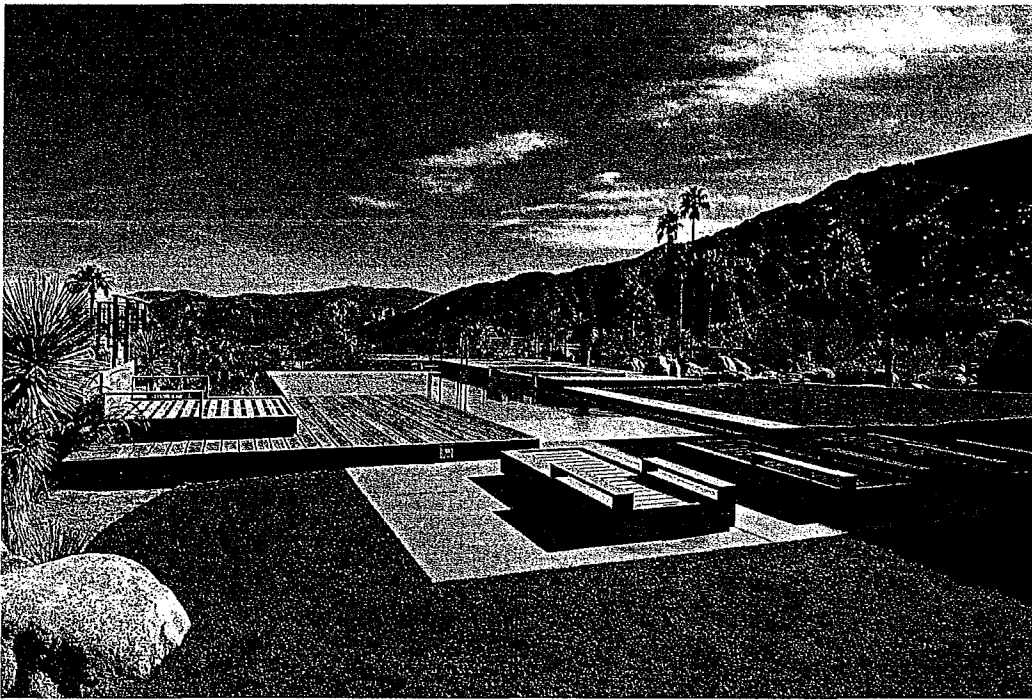
How much does a swimming pool cost?

May 26, 2020

Would you love to turn your ordinary backyard into a breathtaking backyard oasis? You can invest in the ultimate staycation for you and your family by transforming your outdoor living space with the addition of a beautiful swimming pool and spa, an outdoor kitchen, fireplace, patio cover or trellis, patio seating area, water features, and many other additional features of a backyard wonderland. But you are probably asking yourself, "how much will it cost to build a swimming pool?" "Can I afford it?" We are here to help you answer some of these questions.

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Inground pools are a favorite choice for homeowners because they create a backyard with beauty and tranquility, are easy to maintain, are convenient for your outdoor fitness regime, they are super fun, and they are built to last! However, when considering a new pool, the number one question is, how much will one cost? The average cost of building an inground swimming pool certainly varies greatly. Customizable options such as: materials used, size and depth of the pool, location of build site, and what part of the country you live in definitely play into the cost of today's swimming pools. Similar to building a custom home, the price of building a swimming pool ultimately depends on how detailed you get with the size and scope of the project. Additionally, the qualities of the materials used, the craftsmanship of the build, and the reputation and working relations of the builder play a role in costs. Generally speaking, a basic custom inground pool can cost on average around \$50,000. However, adding enhancements to the swimming pool can push the cost up pretty quick. Adding extra amenities such as spas, water features, fire features, outdoor living areas, backyard kitchens, landscaping, lighting, waterslides or high-end interior finishes, can drive the cost up. It's fairly common to see projects in the \$75,000 to \$100,000 range. It's increasingly common to see pool projects in the \$100,000 to \$150,000 range as well. Some people will invest as much as \$500,000 into their yards, but this is not the norm.

As you pursue the right design and company to provide a detailed estimate and design, be aware of companies that advertise prices that are too good to be true. For example, if a new custom inground gunite pool and spa is advertised for \$19,999, take a really close look at what they are really providing for the price. Often times these are marketing hooks to get people to commit to a purchase, only then to upsell you into more necessary purchases to finish the project right. Additionally, in these instances, the product quality will not be of industry standard and will not stand the test of time. The old saying, "You get what you pay for" definitely can be applied in the swimming pool industry. When you invest in a backyard that becomes your own personal piece of paradise, you need to be sure that the standards for construction and craftsmanship are nothing less than excellent. Your backyard oasis will be an extension of your beautiful home, and the last thing you want is any sort of headaches or issues with your swimming pool.

It is important to understand that while a custom inground swimming pool can be expensive in cost, the value of your swimming pool is priceless.

California Pools is a leader in the swimming pool industry and has office locations nationwide. They are expanding into new market locations on a regular basis, and are an excellent choice when choosing your pool builder. They are currently building pools in California, Nevada, Utah, Texas and Florida; and we encourage you to contact your local California Pools representative for more detailed pricing on how much a swimming pool will cost in your area. California Pools is happy to assist you in your swimming pool search and provide you a virtual design and estimate so that you can determine the exact cost of building your dream pool. They have been helping homeowners answer questions like, "how much does it cost to build a pool?" since 1952. Give them a call. It's your turn for a gorgeous backyard swimming pool!

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